



**Gwen Bray-Green**  
**Vice President, Sales Operations**  
**Aspect Software**

As vice president of sales operations, Gwen Bray-Green brings more than 15 years of senior management experience in enterprise software sales and services to Aspect Software. In this role, Gwen is focused on ensuring the sales organization, including channel partners, have the tools, training, documentation and support they need to execute on the Aspect Software corporate sales strategy.

Under Gwen's direction, the global sales operations team, including Aspect® Education Services, provides support of the sales organization, including measurement, reporting, tools and applications such as web-based forecasting and RFP response databases, and accountability management. Gwen also oversees the Aspect Channel Partner Program, which involves managing more than 100 partner relationships worldwide to ensure profitable channel growth.

Gwen has been with Aspect Software for more than 10 years. Previously, she held management and technical training positions at a number of leading companies, including the American Broadcasting Company (ABC). Gwen earned a bachelor's degree in History from the University of California at Berkeley and a master's degree in Interactive Telecommunications from New York University.